Using Social Media to Increase the Reach of Spanish Community Service Learning (CSL)

Source: http://socialmediamama.wordpress.com/

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Currently, students’ community service learning (CSL) work is not directly tied to social media.

Blog: http://spanishandillinois.uiuc.edu
Wiki: spanishcommunityservicelearning.pbworks.com
Twitter: @AnnAbbott
Facebook Group: Students of Spanish Community-based Learning Courses SPAN 232/332
My goal is to directly link social media and service to expand our reach to organizations who only occasionally serve Latinas/os or are based rural areas.

2. Proactive Service.
3. Prolong Student Engagement.
4. Scale up Geographically.
A domestic violence shelter outside of Champaign-Urbana provides a case study of how social media can increase Spanish CSL’s reach and prolong students’ engagement.